

**DATA SHEET**

# BDNA for Consolidation

In today's economic environment, IT organizations are under pressure to cut costs without reducing service. For many enterprises and government agencies, it's time to further consolidate multiple data centers and redundant or little-used systems to realize better efficiencies. In a recent Ziff Davis Enterprise survey, 32% of US respondents identified data center consolidations as a key strategy for cost reduction; 36% identified server consolidations as another strategy, and 42% determined server virtualization as a key strategy.

Consolidation delivers substantial savings over time. Whether you are embarking on a consolidation effort, or have one already underway, you need to rely on a comprehensive, accurate and immediate information baseline to determine the value that your consolidation efforts should capture.

The first step is creating an accurate baseline of the existing data center environment. You need visibility into all critical equipment and applications in every data center. Only with this baseline can you make intelligent decisions that minimize disruption and maximize your savings.

Getting the baseline manually can be expensive and time-consuming. BDNA for Consolidation accelerates this process, giving you detailed insight in only weeks so you can get started with smart consolidation.

**BDNA for Consolidation, a BDNA solution, helps you achieve a quick ROI for all your consolidation initiatives. BDNA's experts deliver a technology baseline in weeks, then help you identify opportunities and measure results.**

**BDNA ADVANTAGE**

- **Fast, agentless discovery**
- **Comprehensive, detailed discovery of IT assets**
- **Comprehensive industry data linked to your IT assets**
- **In-depth expertise**

**BENEFITS**

- **Define your current state in days or weeks – saving staff time and consulting fees**
- **Capture the most value from the consolidation initiative through rapid analysis and course correction**
- **Align consolidation with business objectives: cost reduction, increased flexibility through virtualization and more**

**BDNA for Consolidation**

BDNA for Consolidation is a complete, turnkey solution combining technology and services.

- BDNA's proven Insight technology gathers detailed information about your IT assets, quickly and non-intrusively. Get comprehensive and accurate information on hardware and software configurations, including applications, virtual environments and more.
- BDNA Insight links your IT environment to relevant information from the BDNA Catalog, including energy consumption and warranty/support status, creating a baseline for decision making.
- Asset and financial asset management capabilities link consolidation efforts with procurement processes.
- BDNA's expert consultants leverage experience in large enterprise and government IT to help you identify opportunities, prioritize efforts, and optimize ROI from consolidation.

BDNA for Consolidation is an engagement tied to your specific business objectives and environment. The general process is as follows:

1. Define business objectives and ROI targets.
2. Create the data center baseline; this can be restricted to certain technology areas (servers, networks), or specific data center locations.
3. Analyze and prioritize key opportunities for consolidation. Opportunities may include server consolidation, network consolidation, and storage consolidation, and can be driven by energy savings, virtualization, technology standards, etc.
4. Implement the top opportunities and track the results over a fixed time period.

### Features of BDNA for Consolidation

BDNA for Consolidation combines unique technology and focused expertise to deliver:

- Rapid, agentless discovery of all relevant IT assets
- Integration of warranty, software packaging and energy consumption data from the BDNA Catalog
- Identification of current virtualization technologies and virtual environments in the data center
- Consultation and guidance in identifying opportunities and formulating an action plan for your specific environment
- Customized reports and analysis, both before and after consolidation initiatives

### Why BDNA

- BDNA collects the relevant information in 90% less time than other methods
- BDNA captures 50% more hardware and application information than any other method, including AIX, HP-UX, Linux and other data center platforms
- BDNA has 60% greater accuracy and than any other solution

### About BDNA Solutions

The BDNA solutions leverage the unique capabilities of BDNA technologies and partners, including:

- Real-time insight into existing IT infrastructure
- IT asset management and licensing management reports and analysis
- Comprehensive catalog of software and hardware classification, version and support information
- Experience assessing IT assets in large, complex environments

**“58% of respondents are using virtualization as part of their server consolidation efforts.”**

IDG Peer2Peer Triad Research Program, December 2007

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### About BDNA

*BDNA's software provides IT organizations the tools to significantly reduce IT spending through a best-in-class agentless discovery, the industry's best IT products catalog and award-winning IT asset management solutions. Our 350 customers are trend setters in ROI-driven initiatives; they include HSBC, Lockheed Martin, Motorola, Pfizer, State of California, Telecom Italia, US Army and the World Bank.*

*BDNA is based in Mountain View, California, with sales offices and partners throughout North America and Europe. For more information, please visit [bdna.com](http://bdna.com).*